

## **Technology for human communication**

Thus, the old logic of "Information System" may evolve towards a "Communication System", in which the essence is the efficiency of the system, as this allows for the coordination of certain actions which reflect our views.

Such approach implies the unveiling and understanding of how we communicate, the role language plays and how we formalize and make the practice of coordination an everyday issue. Newtonberg's philosophy is centered around understanding what the kind of dynamics in the conversations of a particular community is and, also, what the tasks concerned are in order to be sustained through different technologies. We provide a path to achieve what is in mind, in a way which is both appropriate and most beneficial to the community.