

Susana Docmac Ahumada

Susana Docmac is a journalist who has specialized in information technologies. Susana was the chief editor of Mouse magazine, publication on new technologies and Internet oriented to the family, in the newspaper La Tercera. In the year 1995, Mouse magazine was one of the first publications in Chile dedicated to the Internet.

In 1999, Susana participated in the development of contents for Microsoft Chile's website. In 2000, she was involved in the creation of communication concepts for Falabella's website, one of the biggest department stores in Chile, with presence in Argentina and Peru.

In 2001 she was a consultant in the area of communication architecture for sites of electronic commerce, in BBR e-commerce & retail Inc. Susana also was part of important projects for different companies, such as:

Bazuca.com,
ENTEL Chile
Falabella
Alquimistas.Com

Today, she works at Newtonberg Digital Publications, where she is one of the founders and Executive Director. This company bases its operations on its own technological platform, developed on XML, that allows to automate the generation of sites in Internet.

Studies

Journalism at Universidad La República, Santiago, Chile.
Graduate in Managerial Marketing, Universidad Diego Portales, Santiago, Chile.
Diploma on Biology of Knowing and Human Communication, Universidad de Chile

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