

Information on Small and Medium-sized Companies

Activity

Diariopyme.cl is Chile's first communication medium entirely dedicated to delivering all the information about small and medium-sized companies' news and activities. Newtonberg lent a hand to develop their internet site, by installing our CMS and providing the technical support which is needed to manage their info in an autonomous manner. The website is operating since August 2002.

Team of consultants

Cristian Salvo, information architecture and training. Liliana Ormeño, design implementation. Susana Docmac and José Flores, assistance. Marcela Tapia and Alexis Pineda, site restructuring.

Today, this site is entirely run by the staff of journalists at Diario PYME.

Description

- # Information is viewed by multiple taxonomies (classifiers)
- # Management of issues.
- # Use of forms for specific needs.

Technology

Newtonberg Engine in ASP mode.

Site

Diariopyme.cl

